

client:

The department store “Kaufhaus tyrol“

The department store "Kaufhaus tyrol" is located in the best location in the heart of Innsbruck. The Customer is offered first-class shopping on six floors in over 50 shops. From clothes, on cosmetics and gastronomy can be found everything in this department store. The modern building with international flair is designed by the star architect David Chipperfield.

In 2011 it was voted to the most beautiful and best department store in Europe. The primary goal of "tyrol department store" is to charm the customers.

project:

Dining at “Kaufhaus tyrol“

foodservice solutions has the task that the “Kaufhaus tyrol" in the future not only scores with the good location and beautiful architecture, but also with the foodservice offer.

The brand “Kaufhaus tyrol" has to be charged with sympathy and emotion. The identity and unique positioning should be strengthened. The whole department store is going to be a meeting point, to extend the shopping time of the customer. For this purpose foodservice solutions is creating new ideas and unique concepts.

The "tasties", the existing restaurant in the basement, should be the heart of the department store. A unique and unforgettable experience for the customer must be generated. The visitors expect something very special. foodservice solutions creates a meeting place with a private atmosphere in a relaxed mood. This creates a feel-good atmosphere for the customer.

